

Agenda

FRIDAY

1-3 p.m.	Board Meeting	Boardroom
2 p.m.	Registration opens. Silent Auction opens.	Liberty Foyer
4-5 p.m.	Newcomers reception* * for convention first-timers, Amigos and executive board only	Independence
4:45 p.m.	Depart for Opening Night Reception	Hotel Lobby
5-6 p.m.	National Constitution Center Tour Special screening of "Freedom Rising" view exhibits, museum store shopping	NCC
6 p.m.	Opening Night Reception Keynote: Selena Roberts, <i>Sports Illustrated</i>	NCC
10 p.m.	Island of Peace Reception	Hospitality Rm.

SATURDAY

8 a.m.	Yoga (Reservations required)	Hospitality Rm.
9 a.m.	Registration opens. Silent Auction opens.	Liberty Foyer
9-10 a.m.	Breakfast Keynote: Tonya Antonucci, Women's Professional Soccer commissioner	Liberty C
10:15-	Breakout sessions	
11:15 a.m.	Using social media to expand your audience (Multimedia Training Track)	Liberty A
	Head of the class: crossing over into academia	Liberty B
11:30-	Breakout sessions	
12:30 p.m.	Harnessing the power of user-generated content (Multimedia Training Track)	Liberty A
	Pitching stories in a digital world	Liberty B
12:45-	Lunch	Liberty C
1:45 p.m.	General session: Changing careers with grace	
2-3 p.m.	Breakout sessions How'd they do that? (Multimedia Training Track)	Liberty A
	Integrating content across platforms	Liberty B

Agenda

SATURDAY (continued)

3-3:30 p.m.	Snack break	Liberty Foyer
3:30-5 p.m.	Career Expo, Part I: Q&A with career pros	Liberty C
5-6 p.m.	Career Expo, Part II: Career Fair	Liberty Foyer
6 p.m.	Break	
7 p.m.	Dinner Reception	Liberty Foyer
8 p.m.	Dinner Keynote: Caitlin Cahow, USA Hockey	Liberty C
10 p.m.	Island of Peace Reception	Hospitality Rm.

SUNDAY

8 a.m.	Yoga (Reservations required)	Hospitality Rm.
9-10 a.m.	Breakfast General session: The state of the sports media industry	Liberty C
10:15-	Business meeting	Liberty C
11:15 a.m.		
11:30-	Breakout sessions	
12:30 p.m.	Video tricks and tips (Multimedia Training Track) Beyond basic blogging	Liberty A
12:30 p.m.	Walk to Maggiano's for lunch	Liberty B
12:45 p.m.	Guest arrival & appetizers	Hotel Lobby
1:15 p.m.	Pioneer Luncheon Guest of Honor: Linda Robertson, <i>Miami Herald</i>	Maggiano's
3-4 p.m.	Business meeting	Maggiano's
4 p.m.	Sightseeing/dinner on own , including adjacent Reading Street Terminal	

Monday: Information on individual day outings is available at the registration desk. Confirmation is also required for the 7 p.m. Phillies vs. Marlins baseball game. See Teresa for more information.